

April 13, 1950.

Mr. William Terry
Production Director
Radio Station WDBS
Hanover, N.H.

Dear Bill:

First of all, congratulations on your election or appointment, as the case may be, to succeed John as Production Director. It's a time consuming job, but the rewards are entirely adequate.

We have now been blessed with a brand new Presto tape recorder which seems to do everything but give beer. If the other Ivy stations own or have access to such a machine, I am sure that exchange programs can start to flow next fall. Along those lines, if you get any brainstorm between now and the 22nd of this month, see what you can do about making some sort of presentation to the other program directors at the Ivy meeting. As I understand it, Ding Koehler needs some sort of program which can have a standard format on all our stations, and which is saleable either nationally or locally.

Lots of luck to you as Production Director, give father John my congratulations. Tony Schulte showed me the announcement of the event, which was worth much yuks, if you'll pardon the phrase. (I got halfway into that sentence and couldn't get out of it.)

Cordially yours,

Howard Eaton, Jr.
Program Director

